

# 72 COUNTRY FAN FAIR APRIL 12-15 ...

SEE PAGE 16

# COUNTRY RADIO SEMINAR, MAY 12-13

SEE PAGE 6



Staff Photo

Mayberry's most famous resident, Andy Griffith recently winged into town for a schedule of sessions at Columbia Studios under the direction of producer Billy Sherill. The recording date was scheduled to create a gospel album to be released by Columbia at a later date. In this photo Andy takes a short breather with one of the singing groups that backed him up on the session, the world famous Jordonaires.



Monument's Charlie McCoy is currently riding high on charts across the country with his smash hit, "TODAY I STARTED LOVING YOU AGAIN". The instrumental is one of the most requested records today with both country and pop fans. This recent shot of Charlie shows that he is possibly a little short in height, but when it comes to talent this fantastic person is absolutely not short at all. Charlie plays on about 90% of the recordings out of Nashville that you fans hear the harmonica on. The Magnificent McCoy has numerous harmonicas in his collection. The one in the photo is just a replica for your information. Charlie's new Monument album is due any day.

## FRONT PAGE NEWS FOR COUNTRY WRITERS & PUBLISHERS ASCAP PAYS MORE PER PERFORMANCE FOR COUNTRY SONGS

If you don't believe it, just ask these ASCAP songwriting greats: Jerry Foster, Bill Rice, Bobby Russell, Ray Griff, Buzz Cason, Webb Pierce, Jerry Smith, Billy Edd Wheeler, Harold Lee, Tommy Overstreet, Ricci Mareno, Jack Barlow, Bobbie Gentry, Danny Davis, the Compton Brothers, Peggy Little, Sheb Wooley, Bob Wills, Hank Thompson, Van Trevor, Ron Peterson, Junior Samples, John Denver, Sorrells Pickard, Tom Ghent, Gordon Lightfoot, Neil Diamond, Johnny Darrell, Bob Dylan, Gene Autry, Stan Hitchcock . . . etc. . . and the list grows longer each day.

For further information contact:  
 Ed Shea, Gerry Wood, or Charlie Monk  
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## EDITORIAL . . . .

This year will mark the first year for International Country Music Fan Fair. Previous to now there has been only one gathering in the Country Music Capitol of the World and that has been the October "D.J. Convention" celebrated in conjunction with both the C.M.A. and the Grand Ol' Opry. This annual event is geared for D.J.'s, artists and Music industry people. Finally, we now have something for the "fan" of America's most loved music. It's the Country Music Fan Fair, April 12 through 15 and judging by early advance ticket sales you fans echo our sentiments of "finally".

There has been continued misunderstanding from both fans and radio people in regard as to who has the right to attend the annual October event, there has also been considerable confusion and gripe from the music industry itself, claiming that the convention was not reaching the individuals they wanted to meet with. Now after years of a "rumored fan fair" it is happening.

Now we say, "let's all of us, D.J.'s, fans, and industry people alike push ahead to make both these events successful". The country music fans will have their get-together each year in April with the artists and industry, and the radio-television broadcasting people will do likewise in October.

In any event, we of the Nashville ENTERTAINER enthusiastically support these two very important events, Country Music can only be much better for them. Of course, the hard working horses during both these events are the artists, recording companies, publishers, and our good friends at the Country Music Association, to all we say, you're doing a GREAT job!

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\* - \*

"Los Angeles Leavin'"  
b/w

"I Can't Let Go  
by Dick Root, Jr.  
\* - \*

"Easy Baby"  
b/w

"Chigger On My Digger"  
by Bobby Galloway  
\*written by - Madge Broadway  
\* - \*

"Passion And It's Truth"  
b/w

"This Man"  
by Vivian Dawn  
\* - \*

"Sugar Booger Baby"  
b/w

"Blues That Ain't Never Been Used"  
by Bobby Lindsey



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## LEXI LEXI LEXI?

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**Entertainer**

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**PUBLISHER**  
**THE NASHVILLE ENTERTAINER**

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"The News Direct from Nashville's Famous Row"

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## ACROSS OUR DESK!

Rumors flying at press time that several "heavies" in the business are shuffling to different labels, I mean these are some real "star" artists. We have reports of at least a half-dozen, but we can't really confirm as yet. We do think that RCA, Columbia and United Artists will be involved... Well, here we are, sneakin' up on the first BIG Country Music Fan Fair, at this point it looks to be a great celebration for all. Congratulations to one real fine person, Charlie McCoy on his big hit going for him now... Don Bowman is back in town, he says he'll move the family back and make Nashville "home"... Loretta Lynn and Conway Twitty stage shows are off for London this week, also making the trip will be Ray Warren of Coalminers Music and Jimmy Jay, exec. with United Talent Agency...

Yes, 17th Avenue South is shaping up and it may be in order sometime this summer, it's about time!... Sessions in Music City have been hummin' during the last month, really gettin' some good stuff "cookin'"... I'm surprised with everybody doing the spot "commercial" flavor in their records, that someone hasn't latched onto the one about "I can't believe I ate the whole thing", That sounds like something Junior Samples could "mess" around with... Jack Barlow will go with "They call the wind Maria", it's being pulled from the album by the Dot folks, because of the response from jocks around the country... Freddie Hart is busier than ever these days. "I think the whole world is "HUNG UP" on Freddie". It couldn't have happened to a more deserving person... A special thanks to all of

you writing our office since our last issue. Received some nice letters from Australia, Sweden, England, Canada and many, many notes from New Zealand... say now we must really be getting around... Bil-Bro Record Enterprises of Wichita, Kansas sent us a nice letter, and fellas you are now on our mailing list, also a special hello to the fine people at Davidson's One Stop... Also before we forget, we were happy to hear from the inmates of the Federal Correctional Institute in Seagoville, Texas all avid readers each month... Till Fan Fair time, which isn't that far off, we'll sign off at this point and call a cab. Oh, that's right, none of the cabs here in town have phones in them so I guess we'll just enjoy the Spring weather and take a long walk home! Bye. The Ed.



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## WE NEED YOUR HELP

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1. What was Charlie Pride's first recording for RCA?
2. How many guitars does Chet Atkins own?
3. Who is Bob Regan and Lucille Starr?
4. Who wrote, and first recorded the standard SLIPPIN' AROUND?
5. In what year did Hank Snow record his classic song, I'M MOVIN' ON?
6. What Grand Ole Opry star is known as the JUMPING JACK OF COUNTRY MUSIC?
7. Ferlin Husky has recorded under three different names. What are they?
8. Are Johnny and Jonie Mosby man and wife or brother and sister?
9. What Grand Ole Opry star wrote the song POISON LOVE?
10. When is the country music park OPRYLAND USA scheduled to open in Nashville?



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## "THE TOP 50 ENTERTAINERS"

This survey is compiled from airplay charts and sales reports from record distributors across the nation. Final data is selected through calculated system.

\* indicates moving up

1. ALL HIS CHILDREN  
Charley Pride, RCA-0624
- \* 2. WHEN YOU SAY LOVE  
Bob Luman, Epic-10823
- \* 3. A THING CALLED LOVE  
Johnny Cash, Columbia-45534
- \* 4. CRY  
Lynn Anderson, Columbia 45529
- \* 5. WHAT AIN'T TO BE, JUST MIGHT HAPPEN  
Porter Wagoner, RCA-0648
- \* 6. COTTON JENNY  
Anne Murray, Capitol-3260
7. MY HANG UP IS YOU  
Freddie Hart, Capitol 3261
8. WE CAN MAKE IT  
George Jones, Epic-10831
9. GOOD HEARTED WOMAN  
Waylon Jennings, RCA-0615
- \*10. TODAY I STARTED LOVING YOU AGAIN  
Charlie McCoy, Monument-8529
- \*11. CHANTILLY LACE  
Jerry Lee Lewis, Mercury-73273
12. ONLY LOVE CAN BREAK A HEART  
Sonny James, Capitol-3232
- \*13. FAR, FAR AWAY  
Don Gibson, Hickory-1623
- \*14. HEARTACHES BY THE NUMBER  
Jack Reno, Target-01414
- \*15. JUST FOR WHAT I AM  
Connie Smith, RCA-0655
- \*16. DO YOU REMEMBER THESE  
Statler Brothers, Mercury-73275
17. I'LL STILL BE WAITING  
Buck Owens, Capitol-3262
18. THE DAY THAT LOVE WALKED IN  
David Houston, Epic-10830
- \*19. NEED YOU  
David Rogers, Columbia-45551
20. BEDTIME STORY  
Tammy Wynette, Epic-10818
21. TO GET TO YOU  
Jerry Wallace, Decca-32914
- \*22. AIN'T NOTHIN' SHAKIN'  
Billy "Crash" Craddock, Cartwheel-210
23. PARTY DOLLS AND WINE  
Red Stegall, Capitol-3244
24. EVERYBODY'S REACHING OUT  
Pat Daisy, RCA-0637
- \*25. SOMEONE TO GIVE MY LOVE TO  
Johnny Paycheck, Epic-10836
- \*26. ARKANSAS  
Wilburn Bros., Decca-32921
- \*27. YOU'RE MY SHOULDER TO LEAN ON  
Lana Rae, Decca-327927
28. IT'S FOUR IN THE MORNING  
Faron Young, Mercury-73250
- \*29. TOUCH YOUR WOMAN  
Dolly Parton, RCA-0662
30. ME AND JESUS  
Tom T. Hall, Mercury-73278
- \*31. WE'LL SING IN THE SUNSHINE  
Alice Creech, Target-0144
32. THE WRITINGS ON THE WALL  
Jim Reeves-RCA-0626
33. JANUARY, APRIL AND ME  
Dick Curless, Capitol-3267
- \*34. IF IT FEELS GOOD, DO IT  
Dave Dudley, Mercury-73274
- \*35. ON OUR LAST DATE  
Conway Twitty, Decca-32929
36. TWO DIVIDED BY LOVE  
Kendalls, Dot-17405
- \*37. LOVE ME  
Jeannie Pruett, Decca-32929
- \*38. SWEET APPLE WINE  
Duane Dee, Cartwheel-207
39. THE LEGENDARY CHICKEN FAIRY  
Jack Blanchard & Misty Morgan, Mega-0063
- \*40. BE MY BABY  
Jody Miller, Epic-10835
41. SWEET LOVE ME GOOD WOMAN  
Tompall and the Glaser Bros., MGM-14339
42. BALLAD OF A HILLBILLY  
Freddie Weller, Columbia-45542
43. I SAW MY LADY  
Dickey Lee, RCA-0623
44. WE'VE GOT TO WORK IT OUT  
Diana Trask, Dot-17404
- \*45. ALL THE LONELY WOMAN  
Bill Anderson, Decca-32930
46. A DAY IN THE LIFE OF A FOOL  
George Jones, RCA-0625
- \*47. THAT'S ALL THIS OL' WORLD NEEDS  
Stonewall Jackson, Columbia-45520
48. THE BEST PART OF LIVING  
Marty Robbins, Columbia-45520
- \*49. 10 DEGREES AND GETTING COLDER  
George Hamilton IV, RCA-0622
- \*50. DRAGGIN' THE RIVER  
Warner Mack, Decca-32926

## "COMING ATTRACTIONS"

### SHOW ME

Barbara Mandrell, Columbia  
IN THE SPRING (THE ROSES ALWAYS TURN RED)  
Dorsey Burnette, Capitol  
FOR ALL THE LONELY WOMEN IN THE WORLD  
Bill Anderson, Decca  
I'LL BE THERE  
Johnny Bush, Million  
THERE'S NOTHING THAT I WOULDN'T DO FOR YOU  
Don & Carla, 50 States

### OUR LAST DATE

Conway Twitty, Decca  
IT'S A CRYIN' SHAME  
Anthony Armstrong Jones, Chart  
MANHATTAN, KANSAS  
Glenn Campbell, Capitol  
I'LL BE WHATEVER YOU SAY  
Wanda Jackson, Capitol  
GRANDMA HART  
Merle Haggard, Capitol



# The "ENTERTAINER'S" RECORD REVIEW

Please send all records for review to the attention of our record review dept. Address: The Entertainer, 812 16th Avenue South, Nashville, Tennessee 37203.

**WHAT AM I GONNA DO—BOBBY BARE**  
Mercury-73279

This has shades of the Bobby Bare that was so popular a few years back. This material fits him very well and it is a good song. Peppy beat with just the right amount of production. Should get Mr. Bare a lot of attention with airplay and fans. We give it a 75.

**IT'S A CRYIN' SHAME—ANTHONY ARMSTRONG JONES**  
Chart-5157

Strong piece of production on this one, and it really grabs the ear from start to finish. Conway Twitty has already cut the same song for his latest album. A. A.'s got himself one this time. Should be one of his biggest songs to date. We bestow an 80 on this one.

**SEND ME SOME LOVIN'—HANK WILLIAMS, JR./LOIS JOHNSON**  
MGM-14356

Not too bad, will get some action. I think both these artists warrant better material than this. Lois can sing . . . and this song really doesn't do her justice. Good juke box number. Take a 66 and we'll wait and see.

**LOST FOREVER IN YOUR KISS—DOLLY PARTON**  
RCA Victor /PORTER WAGONER

Now this group went just the opposite, from so-so material to a very excellent choice. This song has it! Dolly penned it. Porter is pouring on the soul in this one. In fact both are really into this piece of material. Could turn out to be one of their biggest yet. Here's an 80 again.

**T'S THE FIRST DAY—RAY GRIFF**  
Royal American-RA-56

Ray has hooked a style that should set him up for a long time. Ray has

been one of Nashville's fantastic writers for years and now look for him to rise as a singing master. This song is a winner also, referring to his first monster in some ways, it still has that hit sound. We give it an 80.

**ONE MORE TIME—JOANNA NEEL**  
Decca-32950

If you want to hear a hit that may take a while to be discovered, listen to this one. Joanna almost hooked one with her last record for Decca, but got lost in the split play. This toe-tapping song has got it where it needs it and fellas "if you try it you'll like it". Whip a big 82 on it.

**TILL YOU CAN MAKE IT ON YOUR OWN—WARREN SMITH**  
Jubal 172A

Warren Smith is back in the business bigger than ever with this very touching ballad. This one takes a while for it to get to you, but once it comes through you suddenly see the hit potential. Here's a new label in Music City that may have a hit on their hands. Our 70 score could be under estimating this one.

**WE FOUND IT IN EACH OTHERS ARMS—ROGER MILLER**  
Mercury-73268

Roger has got himself another classic here. The song was written by Hank Cochran and Red Lane. This one is probably getting the most attention of any record out today. It has all the makings of becoming a standard. Here's a winner that sends a soaring 90 up my spine.

**IN THE SPRING (THE ROSES ALWAYS TURN RED)**  
DORSEY BURNETTE, Capitol-3307

Dorsey wrote this one himself and he's definitely penned a MONSTER. Just a touch of Joe South in it and that's probably gives it that extra something. This is Dorsey's first for Capitol and they're gonna love him for this. Ditto the above mark of 90.



DIANA TRASK

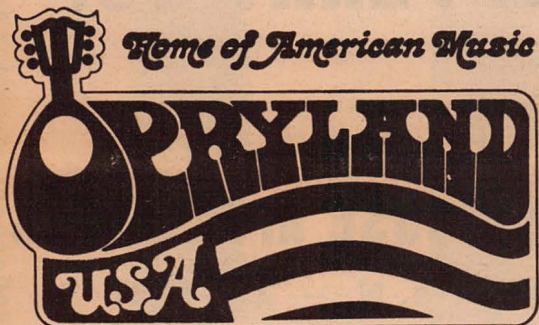
Diana Trask just back in the U. S. A. after a very successful tour throughout her homeland, Australia. While there, Diana appeared at the Adelaide Music Festival and several clubs, she also taped some T.V. shows. Just before leaving for Australia, she finished an album for Dot Records. Her latest single is "We Got To Work It Out Together". Her recordings are produced by Nashville's Danny Davis of the Brass fame.

## JED RECORDS SIGNS TAPE PACT

John E. Denny, President of Jed Records has signed a tape agreement with Allied Tapes of East Point, Ga. The pact gives Allied the rights to sell and distribute tapes on artist produced by Jed Records.

The initial release will be "FORGET YOU" by Jimmy Smart, a popular country artist from Atlanta, Georgia.

The pact between Allied Tapes and Jed Records will make Jed another independent to enter the tape field and become a full service label.



## OPRYLAND U. S. A. WELCOMES GROUP VISITATION

NASHVILLE, Tenn. -- Opryland U. S. A., the new all-family entertainment complex that will open here this May, has set up a program to make the 110-acre park available to groups.

According to an Opryland spokesman, the park will be available to employee groups, clubs, associations and other organizations at special rates when the park is normally open to the public and at other times.

Organizations interested in holding affairs at Opryland should write to the Special Events Department, P. O. Box 2138, Nashville, Tennessee 37214.

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## "RECORD ROW" to become A Reality by 1973

Hawkins street, in the heart of Nashville's recording-publishing area is going to have its name changed to "Record Row."

All property owners on the street have agreed to the change, but according to talent agent - publisher Hubert Long who is behind the renaming, the Metro City Council doesn't plan to act on the resolution until present construction of Music City Boulevard, (16th & 17th Ave. S.) is completed, sometime in early 1973.

## \$70,000 WILL EQUIP COUNTRY MUSIC BUS

L. L. Treanor, whose company — Tennessee Trailblazers, Inc., sells as well as operates buses, says a country music group may spend \$70,000 to buy a bus and another \$70,000 to outfit the interior.

## LOOK! D. J.'s

ARNEHEM, The Netherlands

Disc jockey Gerard Althusius has claimed a world record of over 300 hours of nonstop record playing. Althusius, who finished his stint Sunday, said he won more than \$400 in bets.

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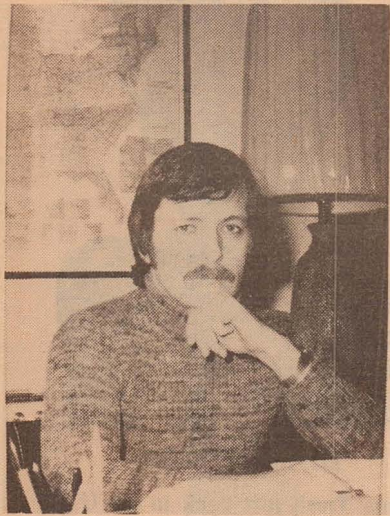
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### THIRD ANNUAL COUNTRY RADIO SEMINAR SET FOR EARLY MAY . . . . .



**TOM McENTEE**

Nashville — The Third Annual Country Radio Seminar is scheduled for Nashville's King of the Road Motor Inn on Friday and Saturday, May 12 and 13, 1972, according to Tom McEntee, MGM Records Country Promotion Manager and founder of the Seminar. The seminar, which will be under the direction of Management Consultant, Dr. Will Miles, is devoted exclusively to the problems of country broadcasters and is organized by country recording industry and Nashville radio representatives on a volunteer basis.

"We are starting early this year so that we can better inform country broadcasters of the dates and purpose of the seminar", McEntee said. "in that way, we hope to entice more of them to attend. We are especially interested in attracting more small market management and programming people."

Hotel accommodations and seminar arrangements will be handled by McEntee, Tom McConnell, Mega Records; Dale Morris, Cartwheel Records; and Ralph Paul, a veteran of country radio who will handle sound and recording for both the business session and the banquet. Registration details will be under the supervision of Charlie Monk, ASCAP; Renate Goetz, ASCAP; Frank Mull, Mercury Records; Dick Kinney, Nashville Area Chamber of Commerce; and Paul Lovelace, Decca Records.

Mac Allen, WKDA Radio; Dave Olson, Shelby Singleton Music; Biff Collie, United Artists Records; Dan Hoffman, Sunbury-Dunbar Music; and Jerry Seabolt will be responsible for the seminar agenda.

Barbara Starling, Royal American Records; Joe Gibson, Prize Records; Bob Alou, JMI Records; Chuck Chellman, The Chuck Chellman Company; Gene Ferguson, Columbia Records; George Cooper III, Country Collage; John Brown, Hickory Records; and Bobbye Hinson, Shelby Singleton Corporation will handle all publicity and promotion of the seminar.

RCA Records will host a cocktail party on Friday evening for all seminar registrants and Elroy Kahonek is responsible for those arrangements. The seminar will close with a dinner and show feat-

## "PEN IN HAND"

with DOODLE OWENS and DALLAS FRAZIER

by Bill Littleton

Elsewhere in this issue of the ENTERTAINER is a quote from Doodle Owens voicing the quest for more and better songs. Since "more" and "better" relate to something tangible, let's establish that he and Dallas Frazier have written songs that have sold some eighteen million records altogether and they've had three Number One's with Charley Pride alone.

Now that we know "more" and "better" than what, let's look at a typical Frazier-Owens writing session. The key words are co-operation, flexibility, and perseverance: they are capable of writing alone but sincerely feel that teamwork produces best results; although they are mostly noted for the Dallas-and-Doodle efforts, they aren't afraid of other team involvements--Dallas writes with Whitey Shaffer quite often and Doodle frequently works with Gene Vowell, Warren Robb, and Jerry McBee as well as Whitey; they follow strictly the principle of MAKING themselves write and establishing a continuity of dedicated toil.

Although there's no hardset rule, they frequently work in 20-hour shifts every other day for five days or until they get seven songs, and then a demo session is scheduled while the songs are still fresh. Usually, they do NOT have any ideas when they go in to write--"we sit at the kitchen table drinking coffee and eatin' cheese an' crackers till we get something in shape", Doodle explains, adding with a chuckle, "we used to eat a big ole onion with the cheese and crackers but it got to where the onion made us sleepy."

A major element of their writing is the presentation of the songs. A demo session usually includes seven pickers and three voices--a major production by most demo standards. They get an artist in mind as the song is being written and the demo develops accordingly. Since 1967, they have averaged getting some five out of every six songs that are demoed recorded.

Something probably unique for writing teams is that they are with different publishing companies--Dallas with Blue Crest and Doodle with Hill and Range. Here again, co-operation. Publishing is split and Ray Baker and Lamar Fyke work closely in every way their respective companies can benefit and be benefitted by the team. Ray's assistant at Blue Crest, Gene Vowell, sums it up nicely: "We're not stingy--we just try to get some good songs cut."

At the time this article was being prepared Dallas was out of town but I asked Doodle if he had any special favorites of the songs they have written. "Yeah", he mused; "Johnny One Time" and "All I Have to Offer You Is Me".

With those and so many other musical mementoes, it will be awful hard for the world to ever forget Dallas Frazier and Doodle Owens. And there's more on the way.

uring new artists. These are the only "social" events planned for the two-day affair.

Anyone desiring further information is invited to request it from any of the Country Radio Seminar Committee at any time.

#### Contact:

Barbara Starling  
Royal American Records, Inc.  
1310 16th Avenue South  
Nashville, Tenn. 37212  
(615) 298-4436

#### PROPOSED SEMINAR SCHEDULE

<b>FRIDAY</b>	<b>SATURDAY</b>
10:30 AM - 11:00 AM: Keynote	9:30-10:10: 1st Session Sales Motivation
11:00 AM - 11:30 AM: 1st Session-Radio Station-Record Co. relations	10:10-10:50: 2nd Session - Sales Techniques
11:30 AM - 12:00 PM: Lunch	10:50-11:30: 3rd Session - "Spot" Packages
12:00 PM - 1:30 PM: 2nd Session-Hot Cakes - Formats	11:30-12:00: Presentation - Radio is in the Record Business & Why?
1:30 PM - 2:00 PM: 3rd Session - Package Shows	Lunch
2:00 PM - 2:30 PM: 4th Session-News - Make the Most of Your Man Power	12:00-1:30: 4th Session - Manager-P.D. Relationships
2:30 PM - 3:00 PM: 5th Session - P.S.A. & Community Involvement	1:30-2:10: 5th Session - Jingles
3:00 PM - 3:15 PM: P.S.A. & Community Involvement	2:10-2:55: 6th Session - Most Frequently Misunderstood and Broken F. C. C. Rules
3:15 PM - 4:00 PM: P.S.A. & Community Involvement	3:00-3:40: Closing Remarks

? ?  
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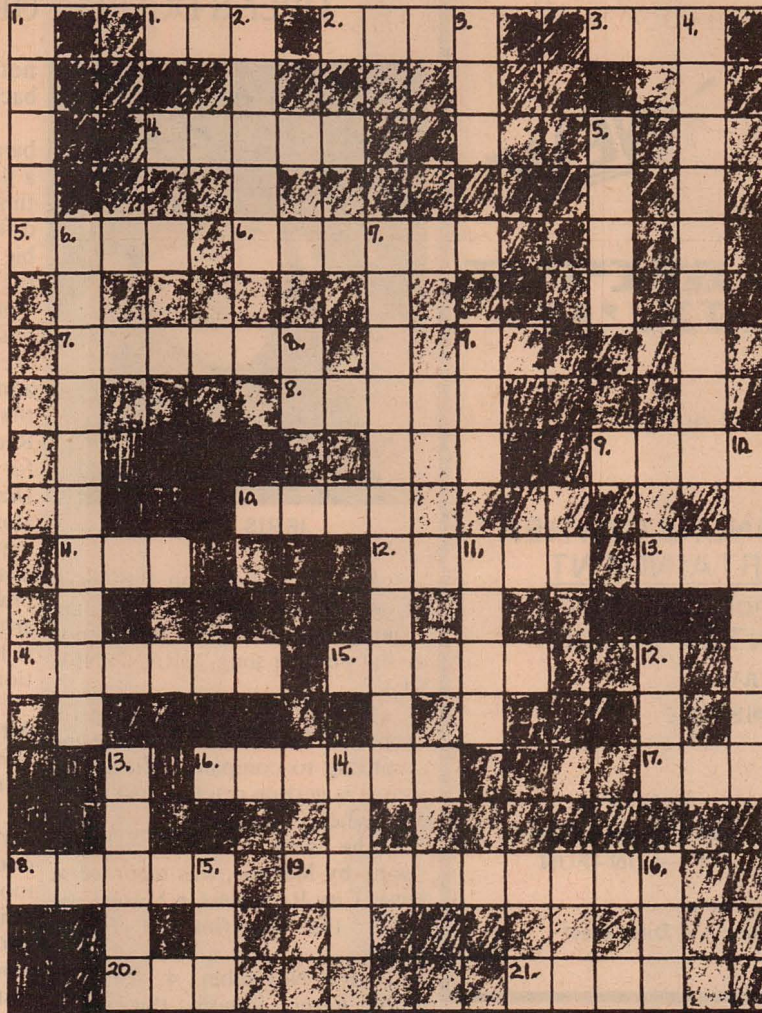
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## COUNTRY CROSSWORD



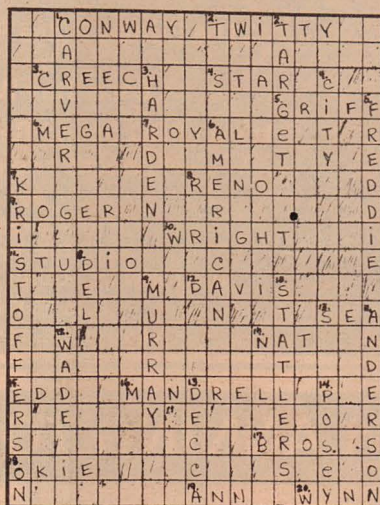
## DOWN

1. Blue
2. Association
3. Color
4. Playback machine
5. Everybody's got a \_\_\_\_\_ up.
6. Under road
7. West Coast music maker.
8. Sweet Thang (int)
9. Blue Chip
10. Hearts and \_\_\_\_\_
11. Lovers \_\_\_\_\_
12. \_\_\_\_\_ good lookin.

13. Music holder
14. Artist Agency
15. That Lucky Ol'
16. This is the \_\_\_\_\_

## ACROSS

1. Cooler
2. SO-SO
3. Everybody wants one
4. Mr. Shorty
5. Writer
6. Guitar brand
7. Seven-\_\_\_\_\_
8. Lead
9. Arby's
10. Plural for 1 across
11. Cannonball
12. Ozark Jubilee
13. 50,000 watter
14. Accordion player and King showman
15. Price
16. Sing me a \_\_\_\_\_
17. Positive

LAST ISSUE'S  
ANSWERS

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LOS HOMBRES, FORMER  
BACK UP BAND FOR  
BOBBY G. RICE HAVE  
A NEW RELEASE

The LOS HOMBRES (The Men) of Madison, Wisconsin has just recorded and released a record with PYRAMID Records of Nashville entitled "IF YOU AIN'T COUNTRY, YOU AIN'T LIVIN'". The song was written by band leader Stephen Terzich and was published by Americus Music of Nashville. Early reaction to the recording has been great according to reports from stations airing it.

D. J.'s that were inadvertently missed on the first mailing are asked to write LOS HOMBRES, 836 East Dayton Street, Madison, Wisconsin 53703.

The LOS HOMBRES spend much of their time playing clubs in the upper Midwest.

WEST COAST TALENT  
COMING ON STRONG

TONY BOOTH

Tony is just off a big hit called "Cinderella". Tony and his band work many of the California clubs. His latest single for Capitol is a new version of the old Freddie Hart favorite, "Keys in the Mailbox".

18. Don't let the \_\_\_\_\_ get in your eyes.
19. Music City
20. to put on
21. "Lil' \_\_\_\_\_ of Gold"

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## CABLE TELEVISION USES COUNTRY MUSIC . . . . .

Roy Weaver of Valley Cable TV, North Versailles, Pa., has been spinning country music for better than a year. According to Weaver "The response has been great". While the music is playing, visual shots of country music artists are flashed on the T. V. screen. Requests are taken by phone and letter. Weaver adds, "I feel certain there will be more CATV stations programming country music in the future".

**LAST ISSUE'S  
MYSTERY  
ENTERTAINER**

Latest single,  
"Ain't Nothin' Shakin"  
Cartwheel Records  
Latest Album,  
"You Better Move On"



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The Nashville Rebels  
Bobby Galloway  
Bobby Lindsay  
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**"Visit us during the April Fan Fair"**

## ... BRAND NEW KEY ... OPENS DOORS FOR JERIS ROSS



JERIS ROSS

Jeris Ross has won the hearts of many disc-jockeys and fans around the nation with her version of the popular song "BRAND NEW KEY".

This is her first recording for Cartwheel Records of Nashville and according to company officials the record is getting reaction just about everywhere.

The song originally released "pop" by Melanie, was recorded at Music City Recorders in Music City, under the direction of Scotty Moore.

Born November 4, 1951 in Wood River, Illinois, this young talent has just broke the ice in the entertainment field. Jeris is set for her first tour-appearance in early April. This tour will take her to Virginia for a short stay and then on to North and South Carolina.

Just a little over the 5 ft. mark, Jeris could very well be one of the smallest gal singers in the business of singing country, but height does

nothing to hold this young lady back from really belting a song.

Jeris and her musician husband, Jack Ross moved to Nashville a little over a year ago. During that time she says she has worked many different jobs while waiting for her big break in show business. Some of the jobs she mentioned included working for an insurance company, bussing dishes, waitress, yes, and even washed a few dishes. She admits it sure wasn't easy but says that it has really been worth it. Recently she has been doing demos for several people in town, Pete Drake, Buzz Cason and others, along with doing some backup singing in groups, all of this keeping her busy in the business she says she "lives for". Jeris relates, "Being around the Nashville music people is like being on a continuous vacation, because I enjoy it so much".

Her parents now reside in Alton, Illinois where her father works for the Alton Boxboard Company.

When asked what she enjoys in her free time, Jeris says, "the outdoors, animals and listening to more music". Jeris told us of her unique animal at home, "I have a part angora cat named Panky", and would you believe it doesn't meow, instead it chirps".

Jeris, your cat is for the birds. A chirping cat?

By the way, Jeris has another winner to follow up "BRAND NEW KEY", so make way for this little heap of talent, she's gonna be around for a long-time to come, cause she knows what she wants to do, and that is sing, sing, sing.

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You can now have that record you've wanted, and you don't have to save for years to get it. "CANDY RECORDS" has become a division of:

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and we are now in a position to do many things for artists that we could not do before.

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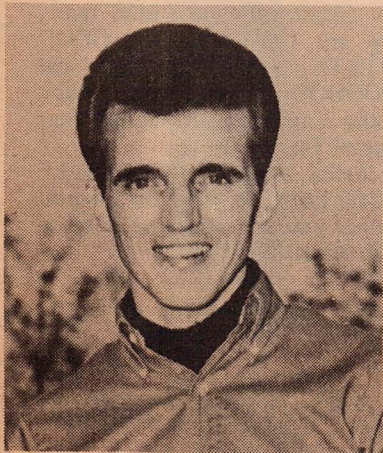
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BOB WILSON  
TOUR DIRECTOR

## A Session With

by JOHNNY HOWARD **JEFF NEWMAN**



**JEFF NEWMAN**

Born in Arkansas City, Kansas and destined to sooner or later make his home in Music City, U.S.A., Jeff Newman didn't take long to make up his mind after his five and 1/2 years in the Air Force were served. After playing in bands while in the service the Newman family made the move to Nashville. It was January 1965 that they arrived and since then Jeff has played an awful lot of steel guitar on both recordings and with different bands on the road. One of his first gigs was traveling with the Pete Drake tour. Newman says, "Pete Drake was one of the first people to actually give me a start in the business". "Pete has been a great help to me".

Jeff also traveled with bands backing up Billy Walker, Jean Sheppard, Little Jimmy Dickens, Del Reeves, and others.

Today he spends 95 per cent of his time playing steel guitar on sessions in Music City. Some of the records that prove this man's talent include, all the Bobby G. Rice records, along with other recordings by Johnny Carver, Del Reeves, Bill and Kathy Morrison, Bobby Penn and portions of the Pete Drake "Talking Steel" albums.

For three and a half years he taught guitar lessons (steel) with Sho-Bud of Nashville and now has formed his own company that offers steel lessons by mail, featuring lead sheets and records. So far Jeff says he has probably taught over 900 students of the "steel" around the nation. His company is Jeffran Music with headquarters in Hermitage, Tennessee. Newman is also part owner in Hilltop Productions, a firm that produces country artists independently for record companies. Their first such production has just recently been released by Fifty States Records of Nashville. The recording artists on the production release is the duo of Don and Carla, long associated with night club performances and country tours around the world.

Jeff now resides in the Nashville suburb of Hermitage with his wife Fran and children, Jeff 4, Mitzi 5, Amanda 12 and they have

one married daughter, Janice. What does he do in his spare time, Jeff is quick to answer by saying "I fly as much and as often as I can". After winning several national championships around the world, in model airplane flying, Newman decided to get serious about the flying business and over the past few years he has studied and flown enough genuine airplanes that he reports that he's about ready to take his "commercial" pilots license examination.

Newman's parents live in Texas City, Texas where Jeff spent much of his early childhood. College credits include 1 year at the University of Maryland while in the Air Force.

Listen for the steel guitar "licks" of this man, because he's got what it takes to be one of the all-time greats of the business. The "JEFF NEWMAN" style is as refreshing as the hit songs of today's finest composers. Listen and you'll hear!

When you vacation in the Northeast this summer, make sure you tune in on WMAS, 1450 on your dial.



SPRINGFIELD, MASS.  
AM RADIO

## Session Schedule

The following artists are either scheduled for recording or looking for song material. Most are scheduled late March or sometime in April.

Capitol -	Anita Carter-looking Kenny Vernon-looking Stoney Edwards-April	Mega Records -	Linda Gayle-looking (love ballads) Sammi Smith-looking
Columbia -	Johnny Carver Stonewall Jackson Barbara Mandrell	Dot Records -	Tommy Overstreet
United Artist -	Penny Dehaven-looking (love ballads)	MGB Productions -	Jack Barlow-looking Lois Frizzell
Mercury -	Statler Bros.-looking Faron Young Bobby Bare	50 States	Bobby Penn-looking also in need of female songs
		RCA Victor	Pat Daisy-looking Charlie Walker-looking
		MGM -	Mel Tillis Lamar Morris

## The ENTERTAINER'S Complaint Department

Ray Warren

Most successful institutions have complaint departments, and most people who have complaints are usually satisfied to some extent by the services these complaint departments give. I'd like to think of a better name than "COMPLAINT DEPARTMENT" ... but actually when you get down to it, it fits the purpose.

We who are connected with the music industry in Nashville, regardless of the limitations we may have are faced with many many questions that are in the nature of a complaint, but is usually caused by the lack of understanding or the lack of information concerning their particular problem.

I am general manager of three publishing companies owned by one of the most successful country artists in the business and believe me I get all kinds of questions put to me every day either by phone or through the mail and that's why I said that I'd write such a column when the people from THE NASHVILLE ENTERTAINER approached me with the idea. I accepted not because I'm such a know it all type of guy, but because I see a need for such a service ... and I know that I can't come close to answering everything but I do have enough friends in Nashville who would be most happy to assist me in getting the right answers out to you ... (c'mone friends)

I guess I came to Nashville with more complaints than anyone, but by the grace of Owen Bradley .. (name dropper) and a few other greats in town, I've been able to find reason for many of the complaints I had. Then too ... being a song writer, producer, artist ... myself ... (I think) In a small way I've learned what is going on enough to share my ideas with others who may have a question or complaint.

Anyway ... I'm just an old country boy and I don't think that I've met anyone that I can't talk to on a friendly basis and I'm glad to get a chance to help anyone if I can.

My biggest complaint is people who try to make other people feel put down, or people who treat others with less importance than themselves. If this could be remedied, there'd be more understanding and less confusion and therefore less complaining.

So ... send your complaints and questions (I'm asking for it ... I know) to the COMPLAINT DEPARTMENT /o THE NASHVILLE, TENNESSEE 37203. for it ... I know) to the COMPLAINT DEPARTMENT c/o THE NASHVILLE ENTERTAINER, 812 16th AVE. SO., NASHVILLE, TENNESSEE 37203. I'll get the answers from somebody ... and it could be fun as well as informative.

Thanks for being a country music fan and seriously ... If I can help answer a few questions for you fans, I'll be happy to do it ... See you next issue (I hope).

## SINGERS AND SONGWRITERS

Are you thinking of recording or having your songs recorded soon? Why not do it in Nashville where the best musicians and equipment are available at lowest possible cost.

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by  
MARY ANN CRIDER  
FOR D.J. COPIES  
WRITE  
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NASHVILLE, TENN. 37212



## SUMMERSVILLE, MO. IS PROUD OF THEIR LATEST DISCOVERY...



Mary Ann Crider is one of the country music's newer artists. She records for TAD Records, in Nashville. Her first release "The American Dream" did well for her throughout the U. S. and several foreign countries. And her new release, "Home" is picking up a lot of air-play.

Mary Ann has her own radio show, heard on several Mo. stations, and she is making a lot of T. V. appearances. She has performed on stage with several Grand Ole Opry acts, and one of her biggest thrills, was performing at the Porter Waggoner Day festivities, in West Plains, Mo. last Sept. 25th.

A Missouri girl, just five ft. tall, and weighing only ninety pounds, Mary Ann is known throughout the Ozarks, as the little girl, with the big voice. Remember the name Mary Ann Crider, you'll be hearing it a lot, in the near future.

## WICHITA GETS NEW PROUD COUNTRY STEREO RADIO STATION

Wichita, Kansas will have a brand new country music 100,000 watt stereo radio station. The call letters will be KICT. This station will present in stereo all of the new and old country music stars, twenty four hours a day. This station will be patterned after the highly successful concept of KFRM. Utilizing well known personalities, who are performers as well as air men. Those to be heard daily are Lee Nichols, who is also a song writer and program director. Hank Penny, a recording star and comedian. Wayne Pollard, lead guitarist and the Ranch Boys Band. Gene Morris, bass guitarist, the fabulous Plainsmen, nationally known recording stars. Abram Burnett, well known in the midwest for his recitations. Jerry Minshall, news director. As well as the company president, Mack Sanders, who in addition to being a recording and television star is also owner of a well known chain of radio stations. Scheduled air date is April 15th.

IT PAYS TO  
ADVERTISE IN THE  
NASHVILLE  
ENTERTAINER

## SCENIC EXCURSION BY BOAT TO BE FEATURED THIS SUMMER ON BEAUTIFUL OLD HICKORY LAKE

Dancey Corporation president, Ray Peterson announced this past week that he will leave Nashville shortly for a journey to Chesapeake Bay to pick up a 65 foot cruiser, named the PATRIOT. The boat will be docked on Old Hickory Lake in Hendersonville, right outside Nashville. Boat tours will be featured daily starting shortly after May 1st. The PATRIOT will carry 105 passengers and will also be available for private tours at night. Mr. Peterson says he also plans to have a country band aboard for the night cruise.

The 2 and one-half hour cruise will take tourists through the locks of Old Hickory Dam, cruise parts of the Cumberland River and will also sail past the areas where many of the famous country music stars live.

Mr. Peterson says, "Our boat tours will be most relaxing for the Music City tourists and we intend to make it well worth while for both adults and children". Another even larger boat is already in the works for the Cumberland River at a later date. Ray also adds "We want the folks to bring their cameras and get some pretty pictures of the beautiful scenery in the Old Hickory Lake area".

Mr. Peterson is no newcomer to the Nashville area, his family now resides in Hendersonville. A one time radio personality and record executive, plus he has written songs for some of the top country artists. His family includes wife, Margo and two children.

Hendersonville is located just a few miles from the new Opryland complex in Nashville. Many of today's big name recording artists live in the Hendersonville area.

This summer when you vacation in Music City, make sure you take a relaxing and scenic boat tour on Old Hickory Lake.

## WMAD-FM GOES FULL STEREO IN MADISON, WIS.

Ken Carter, new music director at WMAD AM-FM informs us that their new FM Stereo outlet is now on the air. The station will be simulcasting with the AM through the daylight hours. The format is generally modern country with a "Showcase Selection" once per hour from the easy listening lists. Carter says, "40% of our programming is still mono, but we'd like to be put on record companies mailing lists to receive their stereo product."

Carter has been with the station for almost two years and replaces former music director, Cindy Scott who has left the radio business for a job with a record company in Sauk City, Wisconsin. WMAD's new mailing address, since their move to new studios, is P. O. Box 4408, Madison, Wisconsin 53711.

The stations are owned and operated by Hudson Broadcasting Corporation.

## RECORDS NEEDED

KICT-FM — new in Wichita, Kansas.

WMAD-AM-FM — P. O. Box 4408, Madison, Wisc. 53711

WOPK — P. O. Box 3, Amsterdam, N. Y. 12010.

WDVA — Danville, Virginia 24541.

KYRO — P. O. Box 280, Potosi, Mo. 63664

WCMA — P. O. Box 471, Corinth, Miss. 38834.

WKIG — P. O. Box 98, c/o Roy Woods, Glennville, Ga. 30427.

WJAG — P. O. Box 789, Norfolk, Nebraska 68701.

KGLE — P. O. Box 931, Glendive, Mont. 59330.

WHII — Jerome Hughey, Bay Springs, Miss. 39422.

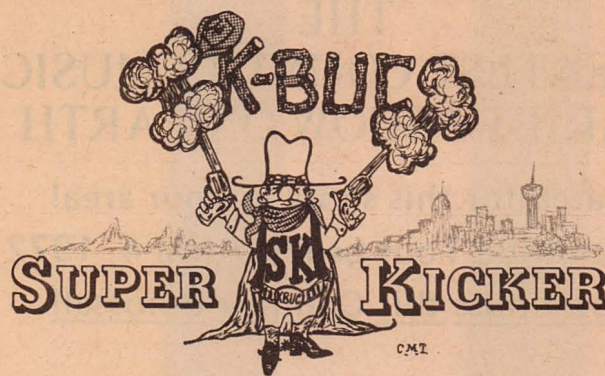
THE NASHVILLE ENTERTAINER

## ANSWERS TO DO YOU KNOW YOUR COUNTRY

1. The Snakes Crawl At Night.
2. Approximately fourteen. (according to his secretary)
3. The Canadian Sweethearts.
4. Floyd Tillman.
5. The year 1949.
6. Jumping Bill Carlisle.
7. Terry Preston, Simon Crum, and Ferlin Husky.
8. Man and Wife.
9. Bill Monroe.
10. May 1, 1972.

? ?  
S. RILEY ?

## STAR STATION



KBUC Radio is one of the nation's most promotional minded stations. San Antonio, Texas can be mighty proud of this organization.

Station's lineup each day includes Good Ole George Lester, 6 a.m. til 9 a.m., Jus' Plain Jim, 9 a.m. til 12 noon, Gentleman Jim Randolph, noon til 3 p.m., Col. Andy Jackson, 3 p.m. til 6 p.m., Rocky Davis from 6 p.m. til midnight, and Terrific Terrible Tom Wayne catches everyone on the graveyard shift of 12 midnight til 6 a.m.

The station broadcasts both AM and FM with Country Music for San Antonio and in addition they publish one of the best Country Music publications available today, "THE KBUC KICKER". If you haven't had a chance to read one of their editions, by all means drop them a line for a sample copy you will really enjoy reading it.

KBUC-AM is located at 1310 on the dial, with FM positioned at 106.3.

Their news department is one of the finest too. News Director Don Wolf and staff - keeps the listeners posted at all times.

Col. Andy Jackson is the station's program-music director and is considered one of the most respected people in the radio business today.

KBUC, weekly features a music playlist, showing the top country songs in the San Antonio area. The list is made up of the "TOP 30" plus a "SUPER KICKER" pick hit and pick album. The station programs the country sound 24 hours a day.

KBUC, being one of the nations most promotional minded stations, gets very heavily involved year around in such activities as stock car racing, motorcycle racing, rodeos, basketball, bowling, just anywhere there's fun and sport.

And that about sums up this fine organization of KBUC radio, they are GOOD GUYS, GOOD SPORTS, and they play that GOOOOOO-OD County Music in the Capital of the Lone Star State of Texas.

Fellas, we at the NASHVILLE ENTERTAINER wish you the best in what you are doing and keep up the GOOOOOO-OD work.

SALUTE!



SUPER KICKER

SUPER KICKER

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FM 106.3

SUPER KICKER  
SUPER KICKER

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THE NASHVILLE ENTERTAINER



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For Promotion, Distribution, DeeJay Coverage, Press Release Service, Major Label Contracts, Movie Promotion contact Brite-Star. SEND YOUR RECORDS FOR REVIEW TO: Brite Star Promotions, 728 16th Ave. So., Nashville, Tenn. 37203.

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## WARREN SMITH -IS BACK!



WARREN SMITH

WHAT about Warren?  
Born: Feb. 7, 1938 (Age 33)  
Louise, Mississippi  
6' tall, 185 lbs.  
Black hair, dark brown eyes  
Married-Wife, Jean, 3 children  
Lives in Texas.

First recorded for Sun Records in late fifties - Had a Half million seller, "Rock N' Roll Ruby". However, Warren gave up rock music for his first love, country music, and signed with Liberty Records as one of their first country artists.

Warren rocketed to the top of the national charts with the following songs:

"I Don't Believe I'll Fall in Love Today" - Number 1.

"Odds and Ends (Bits and Pieces)" - Number 2.

"Call of the Wild" - Number 5.

"160 Pounds of Hurt" - Number 8.

"Five Minutes of the Latest Blues" - Number 10.

"That's Why I Sing in a Honky Tonk" - Number 11.

He had many other songs to make the national charts, proving his merit as one of the most promising new artists of the sixties, and one of the most exciting young country stars of the decade.

Fate was determined to step in, however, and Warren was severely injured in an automobile accident. During this mending period, he decided to get away from the grind of



## "Mini View" with Johnny "K"

Guest — BILLY "CRASH" CRADDOCK

JOHNNY: Billy, it's nice to have you with us today. You're from Greensboro, North Carolina, right?

BILLY: That's right, and it's some place. I've been asked to move to Nashville permanently, but I kinda like Greensboro. I'd rather work out of Nashville and live in Greensboro.

JOHNNY: What about your brother? I understand he's in the music business too.

BILLY: My brother and I started out in the same band. Now he's playing for a trio in North Carolina.

JOHNNY: What about your high school days? Did you have a band at that time?

BILLY: When I went to high school I started singing spirituals during lunch hour. Later on we got a group together and went out and auditioned for a club owner in Greensboro. Instead of an audition, the club owner put us on stage that night. We worked that club for about two years. We called ourselves The Four Rebels.

JOHNNY: How did you ever get the name "Crash"?

BILLY: Well, John, I played football in high school and some of the guys would say, "Hey 'Crash', let's get 'um. Let's go". When I recorded for Columbia Records, Dee Kilpatrick wanted to establish a personality instead of a record, so he came up with a thing like calling me "Crash" Craddock, what the guys used to say. I laughed, but it worked out alright.

JOHNNY: When You played high school football what position did you play?

BILLY: I played right halfback.

JOHNNY: What about your first record? Did you record while you were working the club in Greensboro?

BILLY: One night some of the salesmen or representatives of Columbia came to see the show, and they called back to Nashville and said they wanted to record me on one of the subsidiary labels, "Date". I signed a contract, and my first record was a thing called "poor Little Baby", which didn't do a thing.

JOHNNY: But there were other things to come along, right?

working the road and spend more time with his family and friends.

Fans and friends would not be satisfied with this arrangement, however, and Warren was finally encouraged to get back in "the business".

This brings us up to date - Warren's back! And...we're happy. He's happy - his friends are

happy, and most of all, all of his many fans will be happy. Warren's back, and we believe he'll be bigger than ever.

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Charlie Brown, head of World Records in Nashville, recently announced that all World Record product will be distributed exclusively by Chart Records, Inc., 806 16th Avenue South in Nashville.

Slim Williamson, president of Chart, says distribution points will be the same as his own product.

World Records first release has already been released. "SMILE GOD LOVES YOU" is the debut disk and it's by one of the all-time country greats, COUNTRY JOHNNY MATHIS. First reports on the record have been overwhelmingly fantastic, according to Brown.

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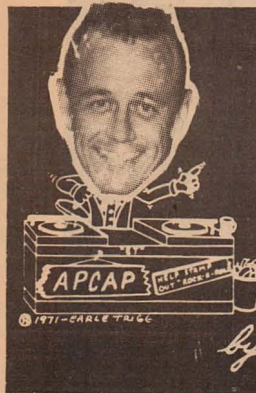
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# TURNTABLE

## tête-à-tête

by **EARLE TRIGG**

Hi again ya'll, the first thing you will notice is that what was formerly the Bluegrass column, will now be devoted to the Country D. J., Country Radio, and Country music happenings, and will still include of course whatever Bluegrass nuggets that crop up along the way.

It seems that during the past few years there has been a growing feeling of "apart-ness" amongst Country music D. J.'s, this has been only too apparent in the last couple of years at the convention, as more and more oldtimers seem to stay away in impressive numbers. It has been decided by the "wheels" here at the Entertainer that we may be able to bridge the communication gap somewhat with an offering that is really at the disposal of the Country D. J. way out there in Medicine Bow to air his gripes, trials and tribulations to the record companies, other Country D. J.'s, Radio stations, publications, etc., so whatever it is gang, good, bad or indifferent: win, lose or draw, get it down on paper or get on the phone, and we'll do our best to get it in print for you. If you are looking for a job change (or a job) drop a line with your qualifications, if you are a P. D. looking for a jock, drop us a line and we'll try to get all business of that nature in the column every month (for FREE yet) How 'bout that? Along with any red hot news of the changes in staff at your station, unique promotions and all items of general interest.

Lots of excitement in this neck of the woods looking forward to the First Annual FAN FAIR here in Music City April 12th thru the 15th, it is shaping up as a real bang up affair with an unbelievable talent line up, the Fans are in for a treat, and an opportunity to get acquainted with their favorite stars, and after all, that's what it's all about.

Speaking of favorite stars, I had a chance in this past month to visit at length with three of my all time favorites for the first time in a long while, BILL ANDERSON, DAVID ROGERS and RED SOVINE. Bill was tied up here for a couple of weeks with a heavy TV taping schedule, and full days of that thing he does with those chain saws (He sure makes it look easy). David Rogers was about the business of leaving town on an extensive road tour throughout Iowa and Kansas and Nebraska and out that-a-way, and after I talked to Red Sovine for about thirty minutes he left for a tour in Australia, I affect some folks that way. Betcha the Redhead was a real smash there in the far away land where Country Music is King.

MYRA "J" TEMPLE has been visiting with us here in Nashville, along with her front man KEN CHARLES, they took the time from a busy road show schedule for a recording session, look for a new one called TINY SHOES b/w COMMON LAW, both fine sounds. Their first road date was set for Paul & Helen Maglia's elegant Country Club in Trinidad, Colorado. Look for the MYRA "J" TEMPLE SHOW in your area Westerners, you'll enjoy every minute.

TOM STAR at WPCR Radio in Portland, Maine (where they hold Bluegrass Festivals once a month, year-around) reports that he is in the throws of publishing a new Bluegrass monthly paper. DOUG GREEN will be Nashville Representative for grass (bluegrass that is).

This just received, CARL SWAFFORD has left his airwaves duties to head up a new firm, BROADCAST SALES, Inc. Carl reports the organization will merchandise special interest Country, Bluegrass and Gospel Album product, through the broadcast media, on a National and International basis.

Guess that brings us to "sign-off" for this month, let's have your contributions and opinions for the April issue, to EARLE TRIGG, P. O. Box 40705, Nashville, Tenn. 37204. "KEEP IT COUNTRY"

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**"I'M A TRUCK" T.V. SHOW TO BE HOSTED BY DAVE DUDLEY .....**



Dave Dudley has signed a contract with a Los Angeles company to host a syndicated TV series to be entitled, "I'M A TRUCK". The shows will also feature Red Simpson, Capitol artist who recently had the number one song by the same title.

The pilot for the series is to be shot here in Nashville, with all other shows to be filmed in Hollywood.

The shows will be aired weekly, beginning sometime in early fall. Director for the shows will be Wayne Gates, Associate Producer will be David Bell, both of California.

Dudley told the ENTERTAINER that he was most enthusiastic about starting on the series. "I've been approached many times about doing a series for TV, but never had a script that really grabbed me" The shows will feature guests every week and according to Dudley the way they have engineered it, should prove for an interesting and entertaining production.

Dudley has had bit parts in a few movies, Simpson said this will be his first go at regular T.V.

Fans would be able to enjoy this show sometime this fall, be watching for it in your area.

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# THE CONTINUING EFFORT OF THE COUNTRY MUSIC INDUSTRY . . .

## "What can be done?"

By Bill Littleton

The following feature includes short interviews with people that are associated directly with the Country Music industry each and everyday. These people know the business of country music from the "inside", and we thought it would be interesting to find out from them what their feelings were as to how the country music industry could improve itself. Their opinions varied and the subject proved so interesting that I have already scheduled another feature for the April edition, asking the same question, but presenting it to the country music fan...we'll get both sides and we should learn an awful lot.

"Struggle" is a good word. Some people use it only in its negative connotations, but we should remember the implication of effort the word embraces, and effort is what it is that gets things done. Therefore, there is no accomplishment without expended effort and that usually involves a struggle of some sort.

Any industry or area of professional activity contends with the basic struggle of assuring a market for its product (whatever that may be) and the more complex the product, the more complicated and multi-faceted the struggle. Aside from law and medicine (and possibly the clergy), the entertainment industry's product is as complicated as it is possible to imagine anything being complicated, thusly creating a multiplicity of particular problems which enhance the struggle.

More specifically, the area of the overall entertainment industry that has become identified as country music is confronted by its own special set of circumstances, as has been the case and will always be. For this, the second installment in our series of in-depth studies of these circumstances, we searched

for ways to facilitate a more successful struggle; we queried a broad cross-section of the country music industry with a simple question: "What do you think are some things that can be done in a deliberate effort to improve our industry?"

Answers? Did we ever get answers! Jerry Bradley feels we need to work harder at encouraging new writers. "We have everything else we need", explained the RCA producer, "but we need a constant flow of the raw material, and the only way to guarantee that is to keep cultivating new talent. We're all guilty of working with the same writers and musicians and on and on", he continued, "and, especially in the case of session musicians, so much money is involved that it is only natural that we tend to call those we KNOW we can depend on. But occasionally we do get a chance to try out a new picker, and if he's smart, he's prepared for the chance."

On the same general subject, Doodle Owens suggested that a writer can increase the quality and quantity of his output by teaming up with another writer. Using the success he and Dallas Frazier have had as an example as well as Foster and Rice, Eldridge and Stewart, and others, he emphasized the importance of competition. "As the competition gets stiffer", he elaborated, "you know what's gotta happen with the stuff Dallas and I write, don't you? It's gonna get better-or we don't get our songs cut, and that's necessary for the survival of the whole industry-improvement."

Another writer suggestion came from Cecile Meachum: "Young writers should learn HOW to present their material to pub-

lishers or producers." Recalling the number of enthusiastic folks who have entered her office at Forrest Hills Music with guitar under arm expecting to present their songs in live performance, Cecile explained that the very nature of our business makes much easier for a publisher to listen to a tape later on-usually a number of tapes at one time. In case of uncertainty, she suggests the writer telephone the publishing company and ask for its particular policy, but a 7½ ips tape with a typed copy of the lyric is generally preferred.

Jay Lee Webb thinks new recording artists could be given more say in the selection of song material, thereby permitting a better feeling in the delivery, which invariably contributes to the record's success. Citing his working relationship with producer Walter Haynes as an illustration, Jay thinks that a more deliberate effort to create a team spirit can do wonders for a recording career.

Another hint helpful to young artists but directed to the broadcast industry came from Bobby Goldsboro. He feels that the tight playlist formats that are holding forth so steadfastly are detrimental to development of the music industry. "It's hard for a new artist to get any airplay when just so many records are being played," he told us, "and a broader playlist would expose more artists all the way around." And, Dear Reader, please remember that Bobby Goldsboro does not frequently have any difficulty getting airplay; but he's concerned about those who do, and I personally consider that a healthy sign.

Les Leverett's reply to our question was as blunt and percep-

tive as his camera lense: "Get rid of the shysters who are in the business for the fast buck." His suggested method is simple but massive--an education program within the industry that would enable folks to better understand the legitimate aspects of the music business so that the non-legitimate aspects can be avoided.

Jim Ed Brown's suggestion was just about the same thing and was equally blunt and perceptive: "Stop the wheeling and dealing and get back to the hard work. We should try to help when we can and stop trying to stab each other in the back, or we're going to kill the business." What can I add to that?

When the question was popped to Scotty Moore, he immediately quipped "you gotta week?" and asked if I wanted to go fishing with him so we could talk about it. We were in the control room at Music City Records and he was engineering an Air Force show, but he got in one potent observation before Sgt. Perry Bullard got to talking again: "We could start with the superstars lowering their prices so the people could see more entertainers." Scotty hasn't done any road picking in a long time, but, like Goldsboro and so many others I have talked with, he is concerned with problems that go beyond his own.

When I moved to Nashville in the mid-60's I read a quote from someone in one of those national magazine stories about country music to the effect of "what's good for the business is good for me". I am happy to report that this attitude still persists and possibly-even probably prevails.

For example, the Home-steaders have built their whole bag

more on the show than on a hit record (the singer not the song, we might say), but Frank Evans is concerned about the guys who don't get the repeat bookings--or even the bookings. "A lot of people need to learn that just singing your songs is not show business. It might be singing business, but it's not show business." Stressing total entertainment valve, Frank includes club owners in the same group; lighting and sound can enhance or obliterate a performer, but many clubs are not equipped for quality performances, regardless of the quality of the performers. "People can stay home and listen to songs and get a better sound if they just wanted to hear the songs--they want to see a show," he emphasized.

In the same vein, Wade Ray, upon approaching half a century in show business, believes we "need to cultivate more spawning grounds for new talent. We need more Wheelings and Midwestern Hayrides and Louisiana Hayrides and other places for young entertainers to develop." Elaborating on the old Eddy Arnold quote, "Young singers need a place where they can be bad", Wade pointed out that local honkytonks are about the only places today unknowns can gain experience, and, as Frank Evans said, so little emphasis is placed on showmanship there they rarely learn the things they really need to learn.

Wade also questioned the contributions of what he called the "dirty songs": "Any way we slice it, country music is in the minority and we can't afford to do anything that gives the entire music a black eye". So Ole Wade's been doing more than just saw that fiddle for fifty years--he's been thinking.

Continued on page 15

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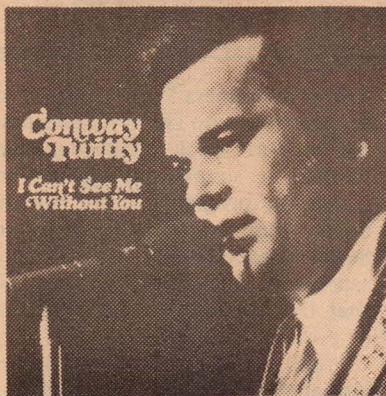
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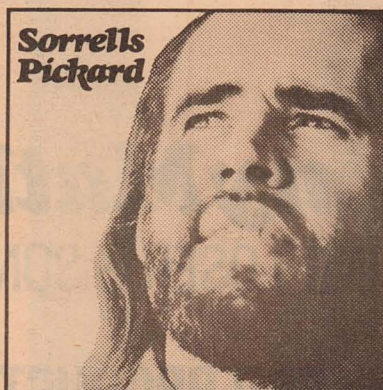
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# NEW FROM DECCA





**"MINI-VIEW" Con't. from page 11**

**BILLY:** Yes, "Boom Boom Baby". It was the first No. 1 record for me in Australia.

**JOHNNY:** You also had some other big hits in Australia.

**BILLY:** Yes, I did "Boom Boom Baby". It sold close to 100,000 in two weeks. After that we had three in the top ten at one time. "Don't Destroy Me" was another one and "I want that". They were, as you say, in the rock field.

**JOHNNY:** When did you make the transition from rock to country?

**BILLY:** Back in about 1963 or 64. I've always loved country music, and I never had the chance to get into it, because c/w wasn't really big at that time; however, I met a promoter, Keith Fowler. He helped me by using me in some country shows.

**JOHNNY:** Then came your very first country recording, right?

**BILLY:** In 1964 Keith Fowler got me a contract in Nashville. We cut a couple of country things that didn't really sell or hit the charts or anything.

**JOHNNY:** How about TV? When you were in the pop field didn't you do some shows with Arthur Godfrey and Dick Clark?

**BILLY:** Yes. In 1959, 60, and 61 Clark had one of the really big shows, as Ed Sullivan would say; and I recorded a song that Henry Morgan wrote, and I appeared on the TV show I've Got A Secret, with Gary Moore. I had recorded the song Henry wrote twenty years prior to that.

**JOHNNY:** Not long ago you recorded a song called "Knock Three Times" in the country field. This turned out to be the song that launched your career in the country field, right?

**BILLY:** I was as proud of that song as a new born baby. I never had a Big Big record, and the sales were really exciting.

The Continuing Effort of The Country Music Industry ...  
Con't. from page 13.

And there were others. Terry Davis of Jim Reeves Enterprises would like to see more seminars of the calibre of Lou Burrough's excellent presentation for Electro-Voice microphones at Woodland Studio back in January. Buddy Spicher acknowledged that his suggestion might sound cruel, but he thinks the songwriters who don't happen to be good singers should stick to the writing and let the good singers do the singing. Of course, we could do a full article sometime on what constitutes a good singer, but his point is well-put, I think.

Two weeks before NASHVILLE BANNER ace columnist Red O'Donnell quoted Shelby Singleton as saying we need a new sound, recording engineer Bud Billings told this writer, "Everything sounds the same; we need someone to come along and pull us out of that rut."

Nashville newcomer Fred Pierce, now playing drums for the Glasers, has noted a lack of communication and thinks we could all work together a little tighter with

**JOHNNY:** How did you get a contract with Cartwheel Records?

**BILLY:** I met a guy by the name of Dale Morris at a country show in Ashville, North Carolina. He was back stage. About a year and a half later I got a phone call from him, and he asked me if I would like to record. I said yes...right quick. He said, "I'll be back in touch with you in about six weeks. I'm working on something". Six weeks later he called and said, "Hang on, and I'll call back in a month". Sure enough, he did, and I came to Nashville and recorded a couple of songs. Ron Chancy had gone with Cartwheel Records as a producer, and he thought he could do a better job with me. So coming here with Dale Morris got me a contract with Cartwheel and that led to "Knock Three Times".

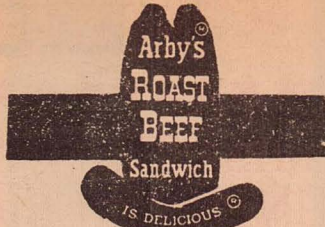
**JOHNNY:** You've recorded some great songs, "Crash", "Dream Lover", "You Better Move On", and "Ain't Nothin' Shakin' But The Leaves"; but when you get time off to relax what do you like to do?

**BILLY:** Just sit around home. I like boxing, auto racing, etc.; but I really like, now this may sound silly, but I like to pitch horse shoes. I'm pretty good at it but by no means a pro. I just enjoy pitching horse shoes.

**JOHNNY:** Thanks, Billy, for chatting with us and best of luck.

**BILLY:** My thanks to you, John, and thanks too for having me on "Mini-View".

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more team effort. Doug Kershaw carried the team idea a little further by suggesting that music people pool money earmarked for research. "Very few of us have a great deal of money to put into research on the scale General Motors can, but a lot of us have a few thousand that we could put together to develop new ideas and find ways to implement the ideas we have". I didn't know how to write his accent down, but that's essentially what he said and it didn't sound like a ragin' cajun to me.

One more: Doris Lynch of CMA believes that the country music industry would do well to further explore and broaden its understand of tourism's potential. This brings us directly to the subject of the country music fan, without whom there would be no professional country music, and that's where we take up next issue: the fans' point of view.

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3. Kenny Price
4. Ralph Mooney
5. Wynn Stewart

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## 50 STATES RECORDS SIGN DON AND CARLA



DON AND CARLA

Don and Carla are hitting with a fresh new approach these days. Recently the man and wife duo signed a recording contract with 50 States Records of Nashville. Their first release "THERE'S NOTHING I WOULDN'T DO FOR YOU" is a new sound for them and early reports show that this team is definitely heading for a spot in the hearts of everyone.

Don and Carla have been mixing their vocal tones since 1965 and according to Don, "This is actually our most promising performance, and both of us are very excited about our first record for 50 States". The twosome will be produced exclusively by Hilltop Productions of Nashville. 50 States records is distributed nationally by Royal American Records of Nashville. It may sound redundant, but Don and Carla are just plain country folk who sing the sweetest country-folk music of any duo on the Nashville scene today. A perfect blend of gentle, sometimes mildly explosive, harmony makes this talented couple a unique act on record and stage alike. Many Nashvillians have tagged them as "the entertainer's entertaining duo" because of their magnetic presence on stage. They just outright turn the crowd on wherever they appear.

Don was born and raised in Montana and grew up on his fathers ranch before entering the music business, Carla was a one-time hairdresser in Oregon. Both met and joined forces in marriage and entertaining shortly after meeting during a show date in Montana. Don says, "I hired her to sing with me and my band at a club in Montana, and fell in love with her one night when one of our mikes broke and we had to sing on the same mike!" "Evidently it was a case of love at first mike".

Don and Carla are just now coming into their own. This past summer many fans caught their act as they traveled with the Tommy Cash Show. Many television appearances including Ralph Emery's WSM Television show have earned them a great following with country music lovers from coast to coast.

They say with enough hard work and sticking it out with all the rest, sooner or later proves real talent cannot go undiscovered, and sure enough Don and Carla have been discovered for real this time.

Listen for the new "DON AND CARLA" vibrations, and you'll no doubt agree that they can win the hearts of millions of listeners that love the "country harmony". When you like the country music business like these two "country folk" you just have to take your place with the best of them.

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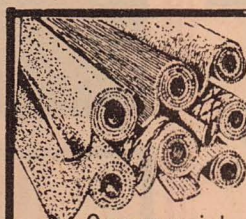
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(Answers Page 15)

## DON'T MISS THE INTERNATIONAL COUNTRY MUSIC FAN FAIR APRIL 12-15, 1972

### ALL COUNTRY FANS ARE URGED TO ATTEND!

April 12 & 13, Wednesday and Thursday - Eleven record companies will present shows, beginning at 9:30 each day and running until mid-night. The eleven companies are: Capitol, Caprice, Chart, Columbia, Decca, Dot, Hickory, Mega, Mercury, RCA and United Artists. More than 100 artists will perform during FAN FAIR.

April 14, Friday - A Bluegrass concert, Master Fiddling Contest, and Square Dancing will take place from 10:00 A.M. to 5:00 P.M. in a tent site at Opryland. Busses will be shuttling from the Municipal Auditorium to Opryland on Friday all day. (Fan Club meetings will be held in the morning at the Auditorium.)

April 15, Saturday - 1:00 P.M. to 4:00 P.M. will be the time for the big FAN FAIR SHOW. There is the possibility of another show on Saturday morning. Anyone needing Opry tickets for April 15 must be registered for FAN FAIR.

The lower level of the Municipal Auditorium will be filled with booths which are being given free to the Country Music industry associated companies. Fan Clubs, record companies, etc. have reserved booths. A few are left, and if you are interested, call or write Bill Hudson, FAN FAIR, Box 100, Nashville, Tennessee 37202.

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